



## **Carrboro Tourism Development Authority**

### AGENDA

March 6, 2017

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1. Consider Minutes from the February 2017 CTDA meeting
2. Presentations on tourism marketing strategies
  - A. Rory Gillis – Shannon Media Solutions
  - B. Nic Beery – Beery Media
3. Report and request for funding for Carrboro signature events
4. FY 2016 – 17 Budget Status Report
5. Discuss funding priorities for FY 2017 – 18
6. Discuss report to the Board of Aldermen for March 21, 2017
7. Other business