



Town of Carrboro

Green Neighborhoods Grant Program

Project Scoring Rubric

1. Racial Equity and Climate Justice

The Green Neighborhoods Grant Program seeks to benefit low-income households and residents of color. Low-income households and communities of color are disproportionately impacted by the effects of climate change. These groups will continue to be increasingly vulnerable without resources to adapt to the changing climate.

Criteria				Maximum Points
<i>Applicant engaged low-income households or communities of color when developing the project.</i>				15
0 pts Not demonstrated	3 pts Less than half of participants are Low-income households and/or minority race/ethnicity	7 pts At least half of participants are low-income households and/or minority race/ethnicity	15 pts More than 80% of participants are low-income households and/or minority race/ethnicity	
<i>Households benefiting directly from the project exhibit a median home value below Carrboro's median home value (\$505,000) and/or a median rent below Carrboro's median rent (\$1,693/month).</i>				15
0 pts Not demonstrated	3 pts Less than half of households directly benefiting from the project have a home value below Carrboro's median value or below Carrboro's median rent	7 pts At least half of households directly benefiting from the project have a home value below Carrboro's median value or below Carrboro's median rent	15 pts All households directly benefiting from the project have a home value below Carrboro's median value or below Carrboro's median rent	

2. Project Impact

Criteria			Maximum Points
<i>Project reduces greenhouse gas emissions, increases the health and resiliency of ecosystems within the Town of Carrboro, and/or contributes to climate action awareness/engagement.</i>			20
0 pts Project does not clearly meet impact goals of Green Neighborhood Grant Program	7 pts Project clearly meets one impact goal of Green Neighborhood Grant Program	15 pts Project clearly meets two impact goals of Green Neighborhood Grant Program	20 pts Project clearly meets all impact goals of Green Neighborhood Grant Program

3. Project Planning and Design

Criteria		Maximum Points
<i>Plan to accomplish project is clear, reasonable, and demonstrates the project can be completed.</i>		10
0 pts Plan is neither clear nor reasonable.	5 pts Plan is clear and reasonable, but it does not demonstrate it can be completed within the required timeframe	10 pts Plan is clear, reasonable and demonstrates that it can be completed within the required timeframe
<i>Applicant provides specific outcomes and indicators of project success.</i>		5
0 pts No outcomes or indicators of success provided	3 pts Missing either specific outcomes or indicators of success	5 pts Specific outcomes and measurable indicators of project success detailed
<i>Project design and/or approach exhibits innovation</i>		5
3 pt Some innovation exhibited		5 pts Design or approach is innovative

4. Neighborhood Participation and Support

Criteria			Maximum Points
<i>Project demonstrates widespread neighborhood support.</i>			10
0 pts Less than 3 households support project	3 pts At least 3-5 households support project	7 pts At least 6-9 households support project	10 pts At least 10 households support project
<i>Project includes the active participation of neighborhood residents in all phases of project work.</i>			10
0 pts Members of less than 3 households will be involved in most phases of project work	3 pts Members of at least 3-5 households will be involved in most phases of project work	7 pts Members of at least 6-9 households will be involved in most phases of project work	10 pts Members of at least 10 households will be involved in most phases of project work

5. Project Engagement

<i>Project can be used as a model for other neighborhoods to engage community members.</i>		15
0 pts Missing or very vague description of how the project can be a model for community engagement	8 pts Clear, but not very detailed description of how the project can be a model for community engagement	15 pts Applicant clearly explains how their project can be used as a model to engage community members

6. Finances

Criteria	Maximum Points
<i>Application presents a reasonable estimate of expenses.</i>	5
0 pts Expenses are not reasonable, appear to be inflated	5 pts Expenses are reasonable and not inflated

7. First-Time Applicant

Criteria		Maximum Points
<i>Applicant has not received a Green Neighborhoods Grant from the Town in a previous grant cycle.</i>		10
0 pts Received a grant in the prior grant cycle	5 pts Received a prior grant but not in the prior grant cycle.	10 pts Not a previous recipient