



Date: March 8, 2019
To: Zachary Hallock, AICP, EI - Town of Carrboro
From: Jennifer Baldwin - Alta Planning + Design
Meeting Date: Thursday, February 28, 2019



Project Team Meeting Attendees: Jennifer Baldwin, Matt Hayes and Angela Coullias from Alta Planning + Design; Zachary Hallock, Town of Carrboro Transportation Planner; Trish McGuire, Town of Carrboro Planning Director; Tina Moon, Town of Carrboro Planning Administrator

Re: Carrboro Bike Plan - Steering Committee Kickoff Meeting Notes

Meeting Attendees

Table with 3 columns: Name, Organization, and Email Address. Lists 25 attendees including Tyler Gilmore, Donnie Rhoads, Galen Poythress, Anahid Vrana, Steve Rogers, Brent Hobby, Ray Enoch, Daniel Snipes, Jon Scott, Becki Cleveland, Dave Mabe, Rachel Gaylord-Miles, Lyndsay Gavin, Rachel Kelley, Josh D Worshofsky, Abigaile Pittman, Lee Schimmelfing, Barbara Jessie-Black, Linda Haac, Colleen Barclay, Charlie Hileman, Chris Colvin, Tamara Sanders, Kurt Stolka, and Dale McKeel.

## Scope/Schedule Overview

- Existing conditions analysis to include:
  - Level of Traffic Stress analysis
  - Mode share analysis
  - Crash analysis
  - Place of interests (grocery stores, walk sheds around schools)
  - Inventory of existing/signalized intersections
  - Review of program recommendations from 2009 Plan and providing update on projects that have been implemented and where there is need
  - Review list of NCDOT transportation improvement projects (TIP) in and around Carrboro
- Recommendations to focus on low-stress network solutions so that we can reach the “interested but concerned” population
- Phased approach to identify short-term, mid-term and long-term projects
- Tactical urbanism approach to be investigated for low-cost and quick build solutions

## 2009 vs 2019 Steering Committee Discussion

- Bicycle Friendly Community – not the complete focus in 2019 but can provide a solid framework
- 2019 Bicycle Transportation Plan should be a simpler document than 2009 with achievable goals
- High priority focus is the “interested but concerned” group
- Look into developing a progress update dashboard for committee members and residents to keep updated on tentative and active improvement projects in correlation with plan
  - Opportunity to show progress made between 2009 and 2019 and then provide additional information on priority projects moving forward
  - Main focus is accountability and providing phasing of implementation
- Breaking down the five “E’s”:
  - Use of enforcement methods as education opportunity
  - Look into education integrations (ex. Safe Routes to Schools in Orange County)
  - Another “E” to focus on: Engagement
- Peer city review- coordination with other cities/towns in the region
- Possibility for plan to include cost analysis so that future budgets can be made available and dedicated to fund improvements
- Surrounding neighborhoods should be highlighted to increase connectivity
- Showing ridership (modeshare) metrics
  - Comparison of before and after (2009 vs 2019)
  - Commuting vs utilitarian ridership
- Critical needs outlined in 2009 – need to determine if they still the same? Have they improved?

## Public Outreach Steering Committee Discussion

- Alta team to develop a user survey to be distributed in both hard copy format and on-line
- Town to develop a project page for the bike plan at <https://townofcarrboro.org/>
- The committee discussed potential public outreach events in April to share project information and collect user surveys. The following potential outreach opportunities were discussed:
  - Carrboro Open Streets event – April 7<sup>th</sup>
  - Equitable engagement – include all of Carrboro’s diverse population
    - Orange Literacy group (Tyler) – reaching out to all demographics

- Parks and Rec integration
- School engagement with kids
  - Piggyback with Safe Routes to School events and educational opportunities
- Door-to-door engagement in all neighborhoods
- Bike maintenance workshops (Bike Carrboro past event)
  - Bike light giveaway
- Pop-up events to showcase engineering and design of different concepts, while also providing education
  - Integrating visual cues and educating how to react to pedestrians and bicyclists

## Map Exercise

- The committee divided into three groups to review an existing condition map and discuss existing opportunities and constraints around what it's like to bike in Carrboro today.
- The following topics were discussed and highlighted on each map:
  - Safety concerns along specific corridors with big hills, such as Estes Dr and S Greensboro St
  - Improvements needed at intersections, like Jones Ferry Rd at Davie Rd and W. Weaver St at Greensboro St
  - Providing some sort of vertical separation along Greensboro St/Hillsborough Rd for the existing bike lanes would make it much more attractive for the “interested but concerned” riders
  - Focus on safe connections to schools, such as Carrboro Elementary
  - Close the gap on Homestead Rd between Lake Hogan Farm Rd and Stratford Dr
  - Connect neighborhoods to the north, such as Lake Hogan Farm Community, with downtown
  - Focus on connections to parks and community centers
  - Carolina Forest and University Lake are key bike destinations
  - Potential economic development opportunities by connecting downtown Hillsborough to downtown Carrboro

## Next Steps

- Project team to develop public outreach materials to launch on the project website and promote during key public events during March and April
- The next committee meeting date will be on Thursday, March 28<sup>th</sup> at 6:30pm at Town Hall to review existing condition findings and discuss low-stress bikeway design options.