

**TOWN OF CARRBORO  
CLIMATE ACTION TEAM– SUMMARY**



Meeting on February 17, 2022, 7:30 pm

<b>Board Members</b>	<b>Board Members</b>	<b>Town Council Member</b>	<b>Staff</b>
Rob Pinder	Tilly Pick	Sammy Slade	Laura Janway
Lauren Nyland	Kathy Kaufman	Randee Haven-O'Donnell	Tina Moon
Diane Robertson			
Chrissie Schalkoff			
Heidi Paulsen			

Note: Absent/Excused: Shante Mays, Caroline Zhou

**Call to Order, Announcements**

The meeting was called to order at 7:35 pm by Chair Kaufman.

**Approve 1/20/22 Meeting Minutes**

Nyland suggested a change to the minutes for better clarification under the implementation section of the Comments for Draft Carrboro Connects Comprehensive Plan. The wording was changed from “Match symbols throughout document” to “Match symbols on the key to the rest of the document.” Schalkoff motioned to approve the 1/20/22 meeting minutes with the change suggested by Nyland. The motion was seconded by Nyland. All voted in favor. **AYES: (7)** Pick, Pinder, Kaufman, Robertson, Nyland, Schalkoff, Paulsen; **NAYES: (0)**.

**Discussion Items**

**Vote Regarding Recommendation of Draft Carrboro Connects Comprehensive Plan**

Staff member Janway explained that CAT members were asked whether they would recommend the Town Council adopt the Draft Carrboro Connects Comprehensive Plan. CAT members decided to recommend that the Town adopt the Draft Comprehensive Plan as a living document with the following suggestions:

The Town should begin plan implementation with the understanding that changes will need to be made on a routine basis and also as situations change or ideas come up. Our expectation is that as we proceed with implementation, the document will be updated as needed. The Town should communicate this process with Town residents. The relevant advisory boards should be regularly updated and/or consulted.

Motion to adopt these recommendations by Paulsen, seconded by Pick. All voted in favor. **AYES: (6)** Nyland, Schalkoff, Pick, Pinder, Kaufman, Paulsen; **NAYES: (0)**; **ABSENT/EXCUSED: (3)** Zhou, Mays, Robertson

**Review of Proposed Activities for Triangle J Council of Governments’ FY23 Transportation Demand Management Grant Program, Triangle Transportation Choices, in Partnership with Chapel Hill**

Staff member Moon provided a presentation with details about the Transportation Demand Management Program. CAT Member Robertson joined at 8:00 pm. CAT members provided the following comments to staff member Moon:

Proposed Projects

- Close off streets for several days
- Information campaign:
  - Outreach or Public Service Announcements to help residents avoid bicycle and pedestrian collisions
  - Let residents know that streets do not necessarily have to be designed to primarily accommodate cars

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- Short informational video clips – Town website, social media
  - Riding with experts
  - Library center check-out for adult tricycles
  - Integrate with Green Neighborhoods and allow residents to make recommendations for bikeways/bike boulevards within neighborhoods themselves
    - Identify short transportation links
    - Inform staff about small projects that could have a large impact
  - Collect information about where people want to go so the Town can provide information that matches their interests
    - Outreach should be a conversation between the Town and neighborhoods about what projects are occurring and what residents need
  - Promoting Triangle-wide Rideshare program
  - Promote the fact that the transit system is fee-free
  - Residents who use the bus scan a card that calculates their mileage and hold a contest for residents who gets the most mileage on a monthly basis
  - Look at ideas that have worked well in other jurisdictions, especially ones that are similar to Carrboro. For example: Organize a walk-ride day and communicate all of the benefits
  - Participatory metrics: consider using apps and technology to track participation in initiatives
  - Work to find a solution to addressing the fact that many parents idle while waiting to pick students up from school
    - Avoid making residents feel guilty about their decisions
    - Explore microtransit
    - Explore working with teachers and students to create safety patrol program to address idling

### **Earth Day Outreach Event Discussion**

CAT members discussed the upcoming Earth Day Outreach Event to be held at Carrboro Town Commons. Members discussed tables, how to make the event interactive and integrate the comprehensive plan, and how to make attendees feel a sense of togetherness when taking action to address climate change.

### **FY22-23 Draft Environmental Sustainability Work Plan Discussion**

CAT members decided to discuss this item at the next meeting.

Motion by Pick to call a CAT meeting for the third Thursday in March, seconded by Nyland. **AYES: (7)** Kaufman, Pick, Nyland, Schalkoff, Pinder, Robertson, Paulsen, Pick, Kaufman; **NAYES: (0)**.

### **Adjourn**

The motion to adjourn was made by Paulsen and seconded by Pick, with all members voting in favor. **AYES: (7)** Nyland, Schalkoff, Pinder, Robertson, Paulsen, Pick, Kaufman; **NAYES: (0)**. The meeting was adjourned at 9:30 pm.