

**Carrboro Tourism Development Authority, ORG 50**

**FY 2023 Budget**

*Recommended Budget*

OBJ	ACCOUNT DESCRIPTION	FY 2023		Net Change	% Change
		FY 2022 Adopted Budget	Recommended Budget		
432600	HOTEL/MOTEL OCCUPANCY TAX	\$ (100,000.00)	\$ (165,200.00)	\$ 65,200.00	65.2%
450000	FUND BALANCE APPROPRIATED	(69,900.00)	(50,000.00)	(19,900.00)	-28.5%
501604	GENERAL & ADMINISTRATIVE	6,500.00	7,000.00	500.00	7.7%
502600	ADVERTISING	8,000.00	6,550.00	(1,450.00)	-18.1%
502700	WAYFINDING	-	50,000.00	50,000.00	#DIV/0!
504630	300 E MAIN PARKING	45,000.00	45,000.00	-	0.0%
504632	TOC MUSIC FESTIVAL	47,500.00	47,500.00	-	0.0%
504633	TOC POETRY EVENT	8,250.00	8,250.00	-	0.0%
504634	TOC FILM FESTIVAL	21,150.00	21,150.00	-	0.0%
504635	TOC FREIGHT TRAIN BLUES SERIES	21,500.00	21,500.00	-	0.0%
504703	COMMUNITY EVENTS	12,000.00	8,250.00	(3,750.00)	-31.3%
<b>Revenue Total</b>		<b>\$ (169,900.00)</b>	<b>\$ (215,200.00)</b>	<b>\$ 45,300.00</b>	<b>26.7%</b>
<b>Expense Total</b>		<b>\$ 169,900.00</b>	<b>\$ 215,200.00</b>	<b>\$ 45,300.00</b>	<b>26.7%</b>