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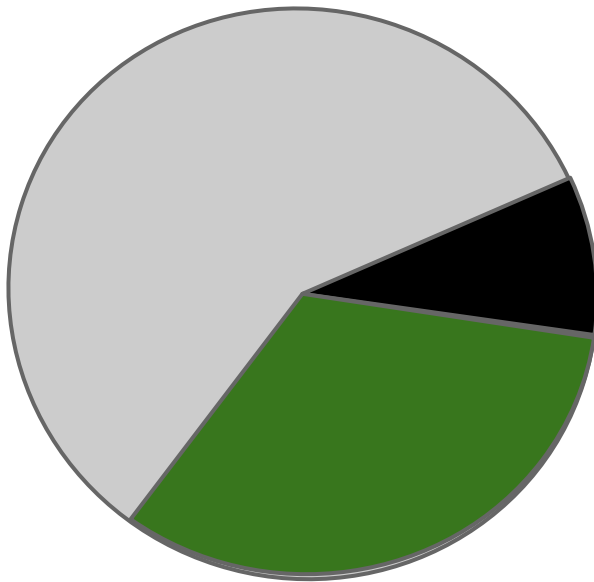
Organized by



In collaboration with
Town of Carrboro
NC Solar Center

Why solar?

Opportunity for substantial greenhouse gas emission reductions:



Carrboro greenhouse gas emissions

10% public emissions

30% of total could be eliminated by home and commercial solar power

Opportunity for economic growth:

North Carolina is 2nd in green job growth

**What are the
barriers to
more solar
installations?**

COST

COMPLEXITY

CONSUMER INERTIA

How a Solarize campaign works

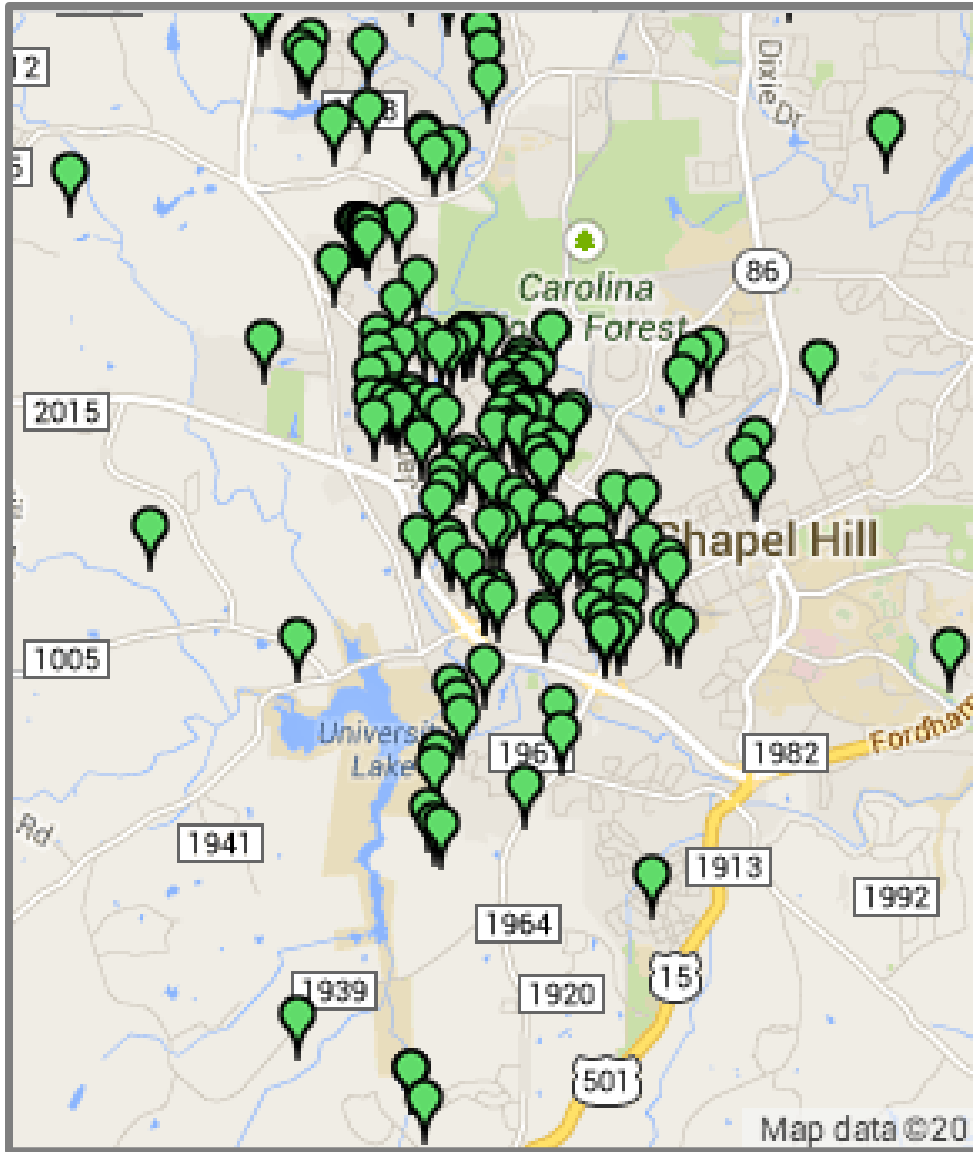
Request for proposals to local installers

1. Turn-key solar installation
2. Tiered pricing
3. Selected by community committee

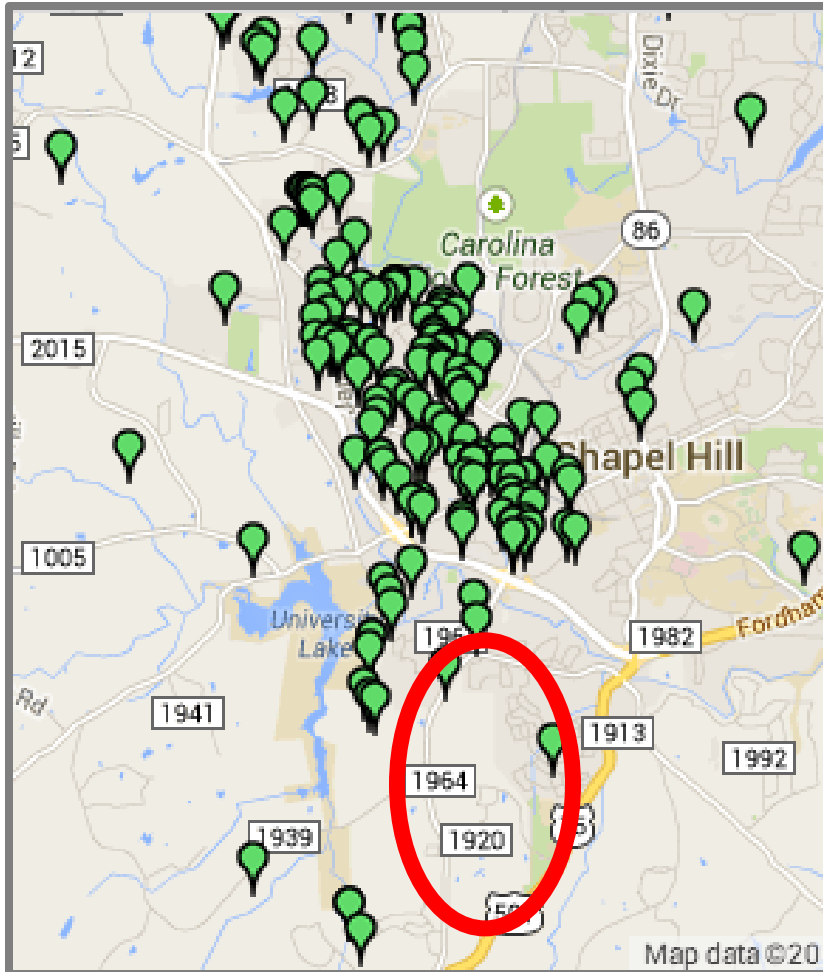
Participants get

1. Free solar assessment
2. Group discounts (limited time offer)
3. Vetted installer

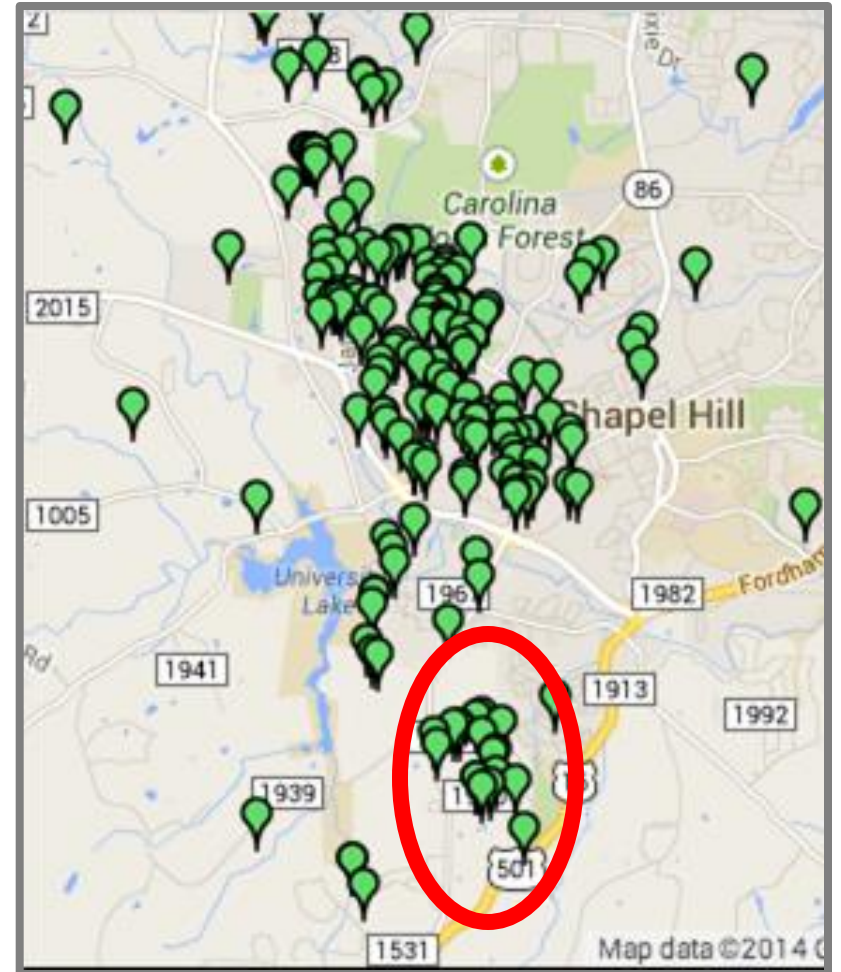
Through April 18



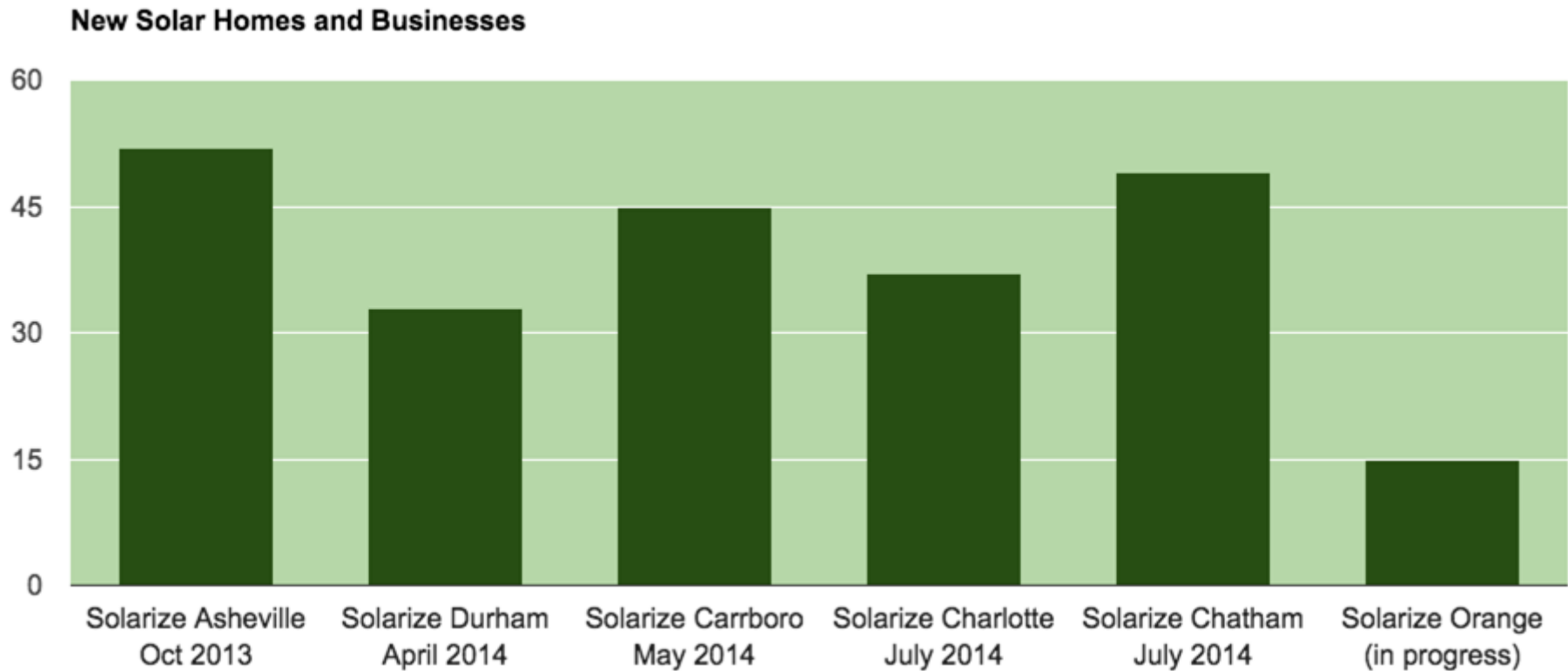
Through April 18



Through April 21



Solarize Campaigns across North Carolina



Source: NC WARN